Teacher Answer Key

Case Study

1. The video made students imagine what it felt like to be cold at the bus stop (empathy), while seeing classmates fill the box created a visible norm that "people like us donate coats," encouraging others to join in.

2. The desire not to "be the only one who didn't contribute" shows how powerful social norms are; students felt pressure to match the group's generous behavior.

Multiple Choice

1. D

2. D

3. B

Matching

1-C, 2-E, 3-D, 4-B, 5-A

Fill-in-the-Blank

1) prosocial, 2) reciprocity, 3) giving

Short Answer (Sample Responses)

Q1: Empathy helped students emotionally connect with kids who needed coats; social norms made donating feel expected and typical, so more students followed the group behavior.

Q2: If someone sees themselves as "the kind of person who helps others," they are more likely to keep donating or volunteering even when it's not December, because generosity becomes part of their self-image.

Q3: A student could choose one or two causes to support regularly, set a realistic budget of time or money, and say "no" to extra requests when needed—avoiding compassion fatigue while still contributing in a focused, meaningful way.