Teacher Answer Key

Case Study

1. Cocoa primarily comes from West Africa, where droughts, plant diseases, and political conflicts can reduce harvests. Global shipping disruptions can also delay cocoa shipments to processing plants.

2. When disruptions affect the cocoa supply, production costs rise, and these costs get passed directly to consumers through higher candy prices in stores.

Multiple Choice

1. C

2. A

3. B

Matching

1-C, 2-D, 3-B, 4-E, 5-A

Fill-in-the-Blank

1) Demand, 2) West Africa, 3) Inelasticity

Short Answer (Sample Responses)

Q1: Companies prepare stock in advance to meet seasonal demand and avoid shortages.

Q2: October candy shopping shows how cultural traditions drive consumer spending regardless of price.

Q3: Likely not significantly, since Halloween candy is tied to tradition and considered essential by many families.