Teacher Answer Key

Case Study

1. To signal disapproval without punishing athletes who trained for years.

2. Both sides used the Olympics to shape narratives: critics emphasized values/rights; the host emphasized progress and national achievement

Multiple Choice

1. B

2. D

3. C

Matching

1-C, 2-E, 3-D, 4-A, 5-B

Fill-in-the-Blank

1) public diplomacy, 2) diplomatic boycott, 3) legitimacy

Short Answer (Sample Responses)

Q1: Hosting can project competence and modernity, boosting reputation and influence even if budgets don't "profit."

Q2: Boycotts may create headlines but often don't force immediate policy change; the Games still happen and attention may shift back to sport.

Q3: Global media focus and the visibility of ceremonies amplify criticism, especially when security, protest limits, or rights allegations are already in the news.