Teacher Answer Key

Case Study

1. • The freelance marketer struggled with unpredictable workloads and variable income.

2. • By expanding her skill set, she could offer multiple services, attracting repeat clients and stabilizing her earnings.

Multiple Choice

1. A

2. B

3. C

Matching

1-E, 2-C, 3-B, 4-A, 5-D

Fill-in-the-Blank

1) Renewable, 2) E-commerce & Logistics, 3) Gig economy

Short Answer (Sample Responses)

Q1: Balancing in-office collaboration with remote flexibility can attract top talent while saving on overhead costs.

Q2: Lack of benefits, income instability, and potential isolation are challenges for gig workers.

Q3: Focus on both technical and soft skills; stay informed about emerging fields and adapt through continuous education.