Teacher Answer Key

Case Study

1. They found modern, mass-produced clothing more appealing and had limited economic incentives to maintain traditional weaving.

2. Online exposure sparked renewed interest and provided a market for unique handwoven textiles, encouraging younger artisans to combine tradition with modern designs.

Multiple Choice

1. A

2. B

3. C

Matching

1-D, 2-A, 3-E, 4-B, 5-C

Fill-in-the-Blank

1) Folk culture, 2) Globalization, 3) Mass-produced

Short Answer (Sample Responses)

Q1: Artisans can reach international customers, showcase their work through social media or online marketplaces, and gain financial support to sustain their craft.

Q2: Popular culture can generate global interest, attract tourism, and create new opportunities for local economies, showcasing unique traditions to broader audiences.

Q3: Folk cultures maintain historical knowledge, creativity, and identity; preserving them enriches human diversity and cultural heritage.