Teacher Answer Key

Case Study

1. The video used ominous music, dramatic slow-motion, and rhetorical questions to create suspicion and the thrill of hidden knowledge, while presenting unanswered questions as though they were evidence. None of these techniques required any checkable facts.
2. Instead of arguing with the video on its own terms, Devon left it to consult independent sources — the NIST findings and demonstrable physics. Lateral reading turned him from a passive viewer into an investigator, and revealed what the video had omitted.

Multiple Choice

1. A
2. C
3. B

Matching

1-D, 2-A, 3-E, 4-C, 5-B

Fill-in-the-Blank

1) 1,100, 2) Change, 3) lateral

Short Answer (Sample Responses)

Q1: Aircraft impacts cut exterior columns and stripped fireproofing; multi-floor fires near 1,800°F weakened the exposed steel; sagging trusses pulled columns inward until damaged floors failed; then the upper block's mass crushed each floor below in sequence.

Q2: Conspiracy content is emotionally engineered — dramatic, frightening, and social — while corrections are slower, technical, and less shareable. 'Loose Change' reached millions before experts' point-by-point rebuttals, a pattern misinformation still exploits.

Q3: Answers will vary. Strong responses name a concrete technique — lateral reading, checking for falsifiability, spotting the just-asking-questions frame — and apply it to a realistic scenario like a viral video or group-chat rumor.