Teacher Answer Key

Case Study

1. Each region or musician introduced local preferences and stylistic changes, naturally reshaping the tune over time.

2. Commercialization risks stripping the song of its original cultural context and meaning, potentially exploiting or diminishing its heritage.

Multiple Choice

1. D

2. B

3. C

Matching

1-B, 2-C, 3-A, 4-E, 5-D

Fill-in-the-Blank

1) Hierarchical, 2) Syncretism, 3) Cultural homogenization

Short Answer (Sample Responses)

Q1: Fast-food chains can introduce uniform meals that displace local cuisine, potentially harming small businesses and altering dietary habits.

Q2: Technology enables instant communication and exchange of ideas, accelerating diffusion. However, limited internet access in some areas may slow it down.

Q3: Some communities worry about losing identity, language, or traditions, and they prefer to maintain cultural purity and autonomy.