

Every lesson on this site is free.

No paywall, no trial, no account to make. Download the files, print them, and use them tomorrow.

I teach career-focused credit recovery, and I build these for my own students first. If a lesson works in my room, it goes on the site. If it does not, it gets fixed before anyone else sees it.

Every file in this toolkit has its own page on the site, with the download sitting right on it. The links on the next page go straight there.

For more free lessons: morelessonslessplanning.com

Coming soon: the supporter tier

For \$4.99 a month you get the self-grading Google Forms version of every quiz and exit ticket, so the grading is done before the period ends.

You also get one-click copies of everything into your own Drive, and clean files with no ads on them.

If one of these saved you a prep period, there is a tip jar on the site. It helps keep the lights on. Everything here stays free either way.

Needs vs Wants - Marketings Biggest Trick

Economics · Unit 1

Quick start

1. Click any link below. It opens that file's page on the site.
2. Hit the button on that page to get the file.
3. Print it or assign it. Nothing to unzip and no account to make.

Your files

Guided Notes (Student)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/guided-notes-student/
Guided Notes (Teacher Key)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/guided-notes-teacher-key/
Activity (Student)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/activity-student/
Activity (Answer Key)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/activity-answer-key/
Quiz (Student)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/quiz-student/
Quiz (Answer Key)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/quiz-answer-key/
Exit Ticket (Student)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/exit-ticket-student/
Exit Ticket (Answer Key)	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/exit-ticket-answer-key/
Teacher Guide	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/teacher-guide/
Teacher Presentation Notes	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/teacher-presentation-notes/
Slides	https://morelessonslessplanning.com/p/needs-vs-wants-marketings-biggest-trick/slides/

Free to use in your own classroom. Print it, copy it for your students, and change whatever you need to change. If another teacher wants it, send them the link instead of the file, so they get the current version. For more free lessons: morelessonslessplanning.com

Questions? Email morelessonslessplanning@gmail.com